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Time to Renew? Rebuild, Not Renovate

Live in a brand-new home on your street.

When thinking about upgrading your existing home, many often believe that their only option is to renovate. However, at Hudson Homes we believe that there is a far better alternative.

By knocking down your existing home and building a brand-new Hudson Home, you may be pleasantly surprised with just how much more beautiful it will be and just how affordable it can be.

We understand that you have a connection with the area that you live in. You get along with your neighbours and, if you have children, you may not want to take them out of the school they love. These are just some of the reasons why a Knock-Down, Rebuild with Hudson Homes may be the perfect solution.





What is Knock-Down, Rebuild?

Knock-Down, Rebuild is simply demolishing your existing home (the Knock-Down) and building a brand new modern home on the same land (the Rebuild). You get the brand new home you want, built exactly the way you want it. You select the design, the facade and all the modern inclusions along with all the features you desire. And the money you save in selling and buying costs can be invested into your new home adding even more value into your property.



It's More Than Just Starting Fresh...

The possibilities are endless when knocking down your existing house and rebuilding with Hudson Homes. There's a wide range of benefits allowing you to minimise costs and enhance features. Best of all, Hudson Homes is committed to making the process simple and stress free.



STAY WHERE YOU ARE

You can continue to live in the street you love and the area you're accustomed to. You already know where to shop, the best way to get to work and what school your kids go to. Your family can now stay in the comfort of the familiar.



CUSTOMISE YOUR HOME

With a Knock-Down, Rebuild you're starting with a blank canvas. You can get the home you want, built exactly the way you want. Custom select your floorplan, house facade and all the modern inclusions and features you desire.



INCREASE YOUR EQUITY

By replacing your existing home with a brand-new upgraded home, it can potentially increase the value of your land immediately, providing you with more opportunities with your finances.



AVOID UNNECESSARY COSTS

If you were to sell your existing home and buy a new home instead, you would have the additional costs involved, such as stamp duty and real estate commission fees. By knocking-down and rebuilding, you are avoiding these costs by using your existing land.



SITE PREPARATION INCLUDED

Unlike most builders, we can take responsibility for the demolition. We ensure that the site is cleared and prepared properly ready for construction to commence, and that no remaining material is left behind.



SIMPLIFIED BUILD PROCESS

Our New Home Consultants can guide you through the Knock-Down, Rebuild process and can help you understand what is involved. When you trust us to build your new home, you will have a dedicated Customer Relationship Manager for the entire journey.



REDUCED ENERGY BILLS

With the latest in technology and appliances, along with BASIX (Building Sustainability Index) requirements, brand-new homes are generally more efficient in electricity usage, insulation and water consumption and can therefore reduce your energy costs.



LESS ONGOING REPAIRS

A brand-new home means less maintenance with new electrical, plumbing and more, compared to an older existing home. All Hudson Homes also comes with a 6-year structural guarantee giving you peace-of-mind for many years to come.



A brand-new Knock-Down, Rebuild home typically costs less to build per square metre than a structural renovation

WE TAKE CARE OF IT ALL

1

Dealing with Councils can be one of the most stressful parts of the entire building process. Our experienced administrative team look after all the application documentation and paperwork for your new home, whilst keeping you informed every step of the way.

THE BENEFITS OF KNOCKING-DOWN AND REBUILDING



STAY WHERE YOU ARE



CUSTOMISE YOUR HOME



INCREASE YOUR EQUITY



AVOID STAMP DUTY & REAL ESTATE FEES



STANDARD SITE COSTS INCLUDED



SIMPLIFIED BUILD PROCESS



WE DEAL WITH COUNCILS FOR YOU



WE TAKE CARE OF ALL THE PAPERWORK



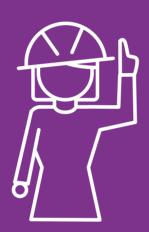
NEW ENERGY EFFICIENT HOME



LESS ONGOING REPAIRS

KNOCK-DOWN, REBUILD S EXISTING HOME

	KNOCK-DOWN, REBUILD	EXISTING HOME
Live in an area you already love	✓	?
Stay in your street	✓	×
Children can stay in their schools	✓	?
Continue with all your existing services and local conveniences	✓	?
Do not need to meet and learn new neighbours	✓	×
No old electrical and plumbing problems from the existing home	✓	×
Build to your own specifications and desires	✓	×
Increase the value of your land immediately	✓	×
Improved power saving, insulation and water saving measures	✓	×
Interior design to match your taste and style	✓	×
No need to pay for Stamp Duty costs	✓	×
No Real Estate Commission fees	✓	×
Can move straight from your old home into your new home	×	*
Can upsize or downsize	✓	~
No repairs or maintenance expenses straight away	✓	×
No professional cleaning of old home required when moving out	✓	×
The right number of bedrooms and bathrooms for your family	✓	?
No stresses involved with auctions and bidding	✓	×
No weekends spent house hunting	✓	×





DID YOU KNOW?

A brand-new Knock-Down, Rebuild home typically costs less to build per square metre than a structural renovation

KNOCK-DOWN, REBUILD S HOME RENOVATION

	KNOCK-DOWN, REBUILD	HOME RENOVATION
No extra space required to house construction materials and tools	✓	×
No health issues caused by excess dust and dirt in your home (eg. asthma)	✓	×
Undisrupted and dust-free home life for the duration of the build	✓	×
Paperwork, Council fees and certifier inspections taken care of for you	✓	×
Structural and maintenance warranty covered	✓	×
No statutory reporting for trades you employ	✓	×
No need to find, hire, organise and pay tradespeople on your own	✓	×
No need in finding tradespeople for a small job	✓	×
Fixed time frame for the completion of the project	✓	×
No additional costs for termite preventative control, asbestos removal, skip bin fees	✓	×
No additional costs for hire and/or purchase of expensive tools	✓	?
Can simply adjust your existing home to fit your needs without starting from scratch	×	✓
Can continue living in home while construction takes place	×	✓
Licensing, current building codes, statutory approvals & OHS regulations should be considered	✓	~
No unexpected Council fees (eg. if your skip bin is on council property)	✓	×
Emotional and financial investments that can cause stress and relationship pressures	✓	✓
Accurate project time allotted (NB renovation works can take years to finish, often needing double or triple the time originally allotted)	~	×
Storage fees for furniture you are not using due to lack of space	✓	~
Built to the Building Code of Australia requirements	✓	?
Not stuck with old electrical and plumbing problems from the existing home	✓	×
Build to your own specifications and desires	✓	✓

Easy As







Choose your facade



Choose your inclusions

Your Family Is Unique

Let's Find a Home to Match

Building a brand-new home allows you to design and include everything you have ever wanted. Our dedicated and experienced design team can introduce you to the best and latest in design trends available.

Make your dream home a reality when you decide to Knock-Down and Rebuild with Hudson Homes.

Floorplans to Suit Your Family

With over 200 floorplans for you to choose from you are sure to find one that perfectly suits you family's lifestyle, whether you need a kitchen fit for a chef or an additional rumpus room for the kids to play.



Facades with Street Appeal

We also have a wide range of over 50 facades for you to choose from, so that no matter which floorplan you pick, you are also able to get the street-appeal you've always wanted.



Tiers of Inclusions for All

Our range of H1, H2 and H3 packages perfectly balance style, quality and functionality in order to create the home you desire. You can easily choose the finishes and fittings that are best suited to both your taste and your budget.



EXPLORE A WORLD OF OPTIONS



Our purpose-built Spectrum Design Studio makes the process of selecting your new home's exterior and interior finishes an enjoyable experience.

EXPERT DESIGN ADVICE

Here, our expert design team can guide you through the exciting process of customising your home. With their expert touch, they will help you bring your Hudson Home to life.

The Spectrum Design Studio has been purposely designed to make the process of choosing your new homes interior and exterior as stress free as possible. With your personal Designer, you will make decisions on everything from roofing to carpet.

And if the whole idea of selecting each fixture, fitting or colour is a daunting one for you, we have simplified the whole selection process by providing v options that have been thoughtfully put together by our Designers. As with all things at Hudson Homes, the choice is always yours.







WE'LL BRING YOUR HUDSON HOME TO LIFE



YOUR PERSONAL DESIGNER

Working with your own dedicated Designer, you will be sure to get the inspiration you need to make your new home's style a true reflection of who you are and what you're trying to achieve. Your one-on-one personal consultation guides you through the various options available, while giving you the freedom to decide what's most important to you.



EVERYTHING IN ONE PLACE

There's no longer a need to drive all around town looking for the right products in the right colour combinations as all your options, from bricks to appliances, can now be found on display in one convenient location. The Spectrum Design Studio is one central, easy to access location where you'll find everything you need in one place.



LEADING DESIGNER BRANDS

All your favourites brands on display at our Spectrum Colour Studio. Our design team have hand-picked our brands and suppliers to ensure you your new home selections not only look good but are also good quality. With wide ranges from all brands to suit a variety of styles and budgets, the choices are endless.





JUST SOME OF OUR PARTNERS

All the brands you love in one convenient location











































THE HUDSON HOMES KNOCK-DOWN REBUILD PROCESS

We Are With You Every Step Of The Way



Initial Consultation

All great things in life start with a well thought out plan! The first step of the Knock-Down, Rebuild process is to find the best home to suit your needs and your block. So whether you choose to visit one of our display centres or to take advantage of our Hudson On Demand service where we come to you, our New Home Consultant will be able to provide you with all the information, research and knowledge you need to make an educated and well informed decision so that you can select the perfect home to match your land and your lifestyle.



Tender Request

Once you have chosen the perfect home for you and have paid the initial Tender Request Fee, we will arrange for a Site Inspector to visit your existing home and conduct a comprehensive site assessment. This assessment will involve a soil test (bore hole report) and a contour survey that will allow us to determine the type of soil you have (so that there are no nasty surprises down the track) and how we can best build on your land.



Tender Acceptance

Your New Home Consultant will then present your personalised Tender detailing exactly what you'll receive and how much it'll cost. They'll take the time to help you understand the important parts of your Tender and outline the step-by-step process required to take your new home from initial tender to final handover. Once you're happy, your Tender is accepted and forms a part of your HIA Building Agreement.



Spectrum Design Studio

Now it's time to create the home you want by selecting the fixtures, fittings and colour scheme that best suit your needs and your desires. Working with your own dedicated Designer in our Spectrum Design Studio, you will be sure to get the inspiration you need to turn your new home into a style that is a true reflection of who you are and what you're trying to achieve.







Demolition

Having to arrange demolition can be a real hassle, especially if you don't know exactly what to ask. As part of the Hudson Homes Knock-Down, Rebuild process, we can arrange your demolition for you. We make this process simple, while also ensuring that all material is moved and the site is prepared properly before we start construction of your new home.



Construction

Building your home is what we do best here at Hudson Homes. Once we have received the necessary council approval, we will begin the process of building your new home. Our home building process is organised through well-planned stages and your dedicated Client Relationship Manager will keep you up-to-date throughout the entire process. We truly believe that a well-informed client is a happy client and we understand and accept the responsibility that comes with delivering the most important home ever built. Yours.



Handover and Warranty

Perhaps the most exciting part of building your new home is when you take possession. When your new home is presented to you, your Site Supervisor will walk you through each room and demonstrate the many important features of your new home. They will also explain our home building warranty and maintenance program and present you with the manufacturer's warranty for all your appliances just before handing you the keys to your new home. Your Site Supervisor will ensure that you are completely delighted with every aspect of your new home before completing our Customer Satisfaction Report and will immediately attend to any items that may need to be addressed.

Most importantly, we do not want the handing over of your home to be a 'good-bye': rather it should be the start of a rewarding and respectful long-term relationship.



FREQUENTLY ASKED QUESTIONS

HOW MUCH WILL IT COST?

Every Knock-Down, Rebuild project is unique, and because of this, costs will vary.

WHY DO I NEED A SITE SURVEY AND SOIL TEST?

Soil testing is important in order to understand how reactive your soil is, and whether there are chemical conditions that can damage your house, while site surveys create reports on relevant topographical information to avoid building or legal problems after construction commences. While a site survey and soil test are necessary before building your home, Hudson Homes takes care of it all for you, so you don't have to.

WHAT IS THE PROCESS?

The Knock-Down, Rebuild process with Hudson Homes can be condensed into 2 simple stages; the consultation and home selection stage, and the construction stage.

In the first stage, you'll have your initial consultation, choose your colours and fixtures at your Spectrum Design Studio appointment and finally accept your tender and sign your HIA Building Agreement. After this, you'll begin the second stage of your build, the construction stage.

This begins with demolition of the existing house, receiving necessary council approvals and then building your dream home. After the completion of your build, Hudson Homes has a dedicated Home Services team that ensures the company responsible for building your new home is also responsible for maintaining it. This means you can be assured that should any item covered by our warranty need repair or replacement, our dedicated team will attend to it quickly and efficiently.

For more information on the Knock-Down, Rebuild process, refer to pages 18 - 19.

DO I NEED TO GET PERMITS WITH MY COUNCIL?

Dealing with council can be one of the most stressful parts of the entire building process. Our experienced administrative team will look after all the application documentation and permits for your new home, whilst also keeping you informed at every step of the way.

IS KNOCK-DOWN, REBUILD FOR ME?

Is your home is beginning to burst at the seams due to a growing family, or perhaps just looking a little tired? If you love your home location, local facilities, kids school or neighbours, then Knock-Down Rebuild might be for you.

For a full comparison of Knock-Down, Rebuild vs Renovations or buying existing, refer to page 11.

WHAT IF I NEED HELP GETTING FINANCE?

We understand that buying a home is a significant financial commitment, so we have established a national network of accredited finance brokers who can help you tailor a home loan solution to suit your needs and your budget. It's a free service that's designed to take the hassle and confusion out of applying for a home loan.

DO YOU TAKE CARE OF THE DEMOLITION?

Unlike most builders, we can take responsibility for the demolition. We ensure that the site is cleared and prepared properly, ready for construction to commence, and that no remaining material is left behind. This also means that you don't need to worry about dealing with suppliers, getting quotes, making sure things run on time and site complications.

AFTER DEMOLITION, WHAT ELSE IS REQUIRED BEFORE I CAN COMMENCE CONSTRUCTION?

Once your existing home has been demolished, the site will need to be cleared, with all remaining materials sorted and disposed of correctly. A site survey and soil test will also need to be completed before construction can begin.

WHERE WILL I LIVE WHILE MY HOUSE IS BEING BUILT?

When going through the Knock-Down, Rebuild process, many people choose to either move in with family, friends, or to rent temporarily. With the Hudson Homes Fixed Time Frame Guarantee, it gives you some certainty on when you will move into your new home. We recommend allowing for a few rainy days during your build that may hold up construction. In order to move into your brand-new home stress free, we recommend some extra days to move furniture and boxes, so that the process is as delightful as possible.

HOW LONG WILL IT TAKE?

After you have chosen the home design that's perfect for you and signed your contract, depending on the size and scale of your existing home, the demolition phase can be completed in as little as few days.

After the demolition process is complete, Hudson Homes will prepare your site for construction and begin building your dream home. Construction times will vary depending on your chosen design, but as always with Hudson Homes, once you sign your HIA contract, you have our Time Frame Guarantee, ensuring that we will complete your home on time or we will pay you for every day it runs over.

IS THERE ANYTHING THAT YOU DON'T TAKE CARE OF?

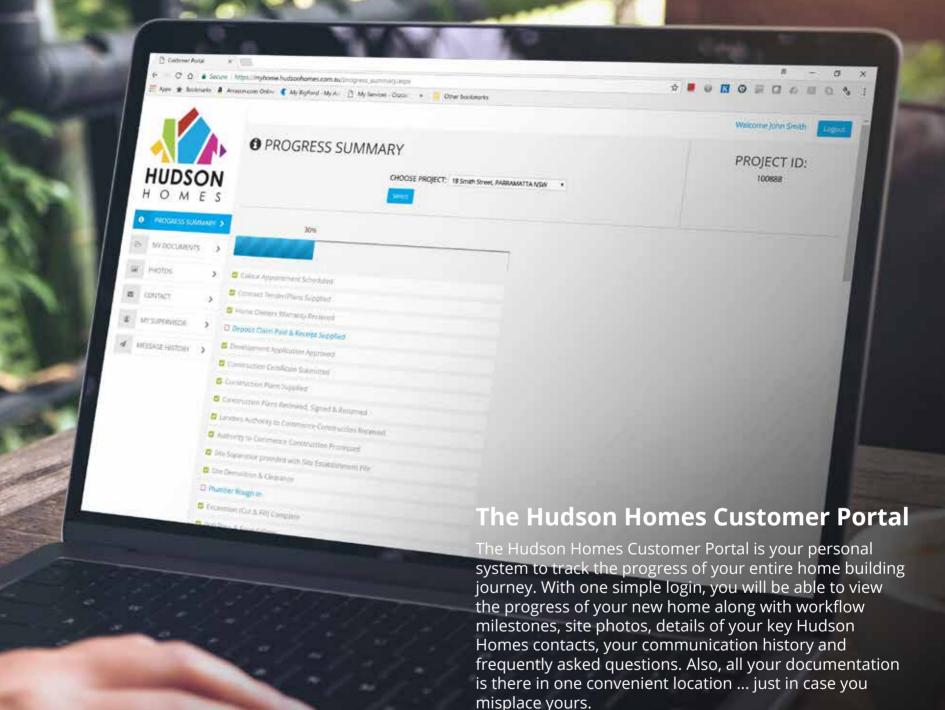
Hudson Homes can take care of everything from A to Z during the Knock-Down, Rebuild process, including demolition, site preparation, paperwork and can also help with finance. Hudson Homes even offers a full turn-key package for those who prefer their new homes ready to move straight into, with completed landscaping, driveways, fencing and more as optional extras. Of course, we tailor our builds around you, so if you decide to tackle demolition yourself, or you already have finance organised, these things do not need to be included in your package.

IS IT A PROBLEM IF I LIVE ON A BUSY ROAD?

Having a clear and easy access to your construction site is an imperative part of your Knock-Down, Rebuild process. If the demolition and construction of your house is going to affect traffic and/or pedestrian access, then a traffic management plan will need to be submitted to your local council to ensure that this is safely managed.

In order to minimise disruption, detour routes and signage, traffic controllers and temporary pedestrian diversion may be put in place. If you choose to undertake your demolition with Hudson Homes, we take care of this entire process on your behalf.





It's the Hudson Homes Customer Portal. Another way for you to experience the Hudson Homes difference.

Some features include:

- Details of your essential Hudson Homes contacts
- Council approval paperwork
- Notifications of important build milestones
- Progress photos of your new home build
- Copies of your Spectrum Design Studio selections
- Construction progress bar and details
- Your floorplan documentation

Beginner's Guide to Demolition

The first, and arguably the most stressful, step of any Knock-Down, Rebuild project is the demolition.

The demolition involves disconnecting all services from the home, knocking it down, and then clearing the site of all rubble to prepare it for construction.

Hudson Homes can take care of the entire demolition process for you, but some people prefer to tackle demolition on their own. This guide contains a few of the basics to get you started knocking down your existing house and building the home of your dreams.

Whether we take care of everything for you, or you choose to take on the demolition process yourself, as always with Hudson Homes, the choice is yours.



DEMOLITION COSTS CAN VARY

Demolition costs can vary widely depending on a number of factors, the biggest of which being the size of your existing home. Other determining factors can include location, the materials your home was built with, the demolition method use and the contractor you hire, among many others.

COUNCIL PERMITS

Before demolition can begin, CDC & DA demolition approval will need to be acquired. The cost for such permits are around \$1000, but can vary from council to council. The removal of trees on site also must be considered, as regulations vary between councils and a permit may be needed. Hudson Homes endeavours to include these costs in the price of your build contract to minimise surprises.

ASBESTOS

All properties built or renovated prior to 2003 are likely to contain at least a small amount of asbestos, though houses constructed earlier than 1976 will likely contain significantly larger amounts. This is due to approximately 98% homes built between 1954 and 1976 relying heavily on using asbestos fibre cement and roofing materials.

Removal of asbestos can be time consuming and expensive, as each item must be carefully removed, wrapped and then gently placed in a skip for proper and safe disposal. It is extremely important that proper precautions are taken when removing asbestos and that it is done by professionals.

DISCONNECTION OF UTILITIES

Before demolition can commence, all services must be disconnected from the home. Due to privacy laws, this must be undertaken by the homeowner, as only the person who is an authorised account holder can arrange gas and electricity abolishment's through their service provider. The disconnection of gas and electricity can take up to 20 business days through your service provider.

The cutting and sealing of sewers will only be required if your builder or architect advises that this is a requirement. Should you require cut and seal of your sewer, you will need to organise a licensed plumber.

Water connection is required during the demolition and construction phases, as this is an Occupational Health and Safety requirement.

CLEAN UP AND EARTHWORKS

Clean up services can be lengthy, as all materials must be sorted and disposed of correctly before construction can begin. With Hudson Homes, we ensure that this process is completed quickly and efficiently, making it as convenient for you as possible.

THE DEMOLITION PROCESS



STEP 1: Get the building inspected



STEP 2: Acquire the necessary permits



STEP 3:
Disconnect existing services



STEP 4: Tear down the house



STEP 5: Haul away the debris

HOW LONG DOES DEMOLITION TAKE?

Demolition time can vary depending on a number of factors including weather, size and asbestos. The demolition process generally can occur relatively quickly, taking anywhere between 3-10 business days to completely clear and prepare the site for construction.

22 Things to Ask Your Builder

- Do you offer landscaping as part of the package?
- Are you a 100% Australian business?
- Can you do my driveway for me?
- How am I involved in my Knock-Down, Rebuild journey?
- What insurances do you have/I have to get?
- Are site costs included in the price?
- Does air conditioning come with the home?
- Is tiling to all wet areas (including laundry) included?
- Do you have a strong network of reliable and quality trades?
 Do you offer landscaping as an additional extra?
- What follow up assurances do you have after the home is
- built?

- Are floor coverings included?
- Is shelving included in bedroom wardrobes and the linen cupboard?
- What lighting is included?
- Do you take care of the demolition?
- Is there any fixed time-frame guarantee?
- Can you provide a full turn-key home?
- After construction, do you have a maintenance period?
- Do you use any imported or unbranded products?
- Is a completed and tiled alfresco and entry included with the home?
- Can you assist with finance? If so, is it unbiased?
- Is your drafting outsourced or in-house? If it is outsourced, is it overseas?



A Builder You Can Trust

When you decide to Knock-Down, Rebuild with Hudson Homes, we'll ensure your new home is built with you in mind. We understand that home is where the heart is which is why we make sure that every home we build lives up to our award-winning quality standards.

Safe, comfortable and secure. Your relationship with your builder should be all these things and so should your new home! We understand that life revolves around your home, so as we go about building your dream, you can rest easy knowing that communication will be regular and clear; costs and time efficiencies will be carefully monitored ... and the entire home building process will be undertaken with honesty and integrity. Safe, secure and comfortable. It's how you'll feel about us and your new Hudson Home.





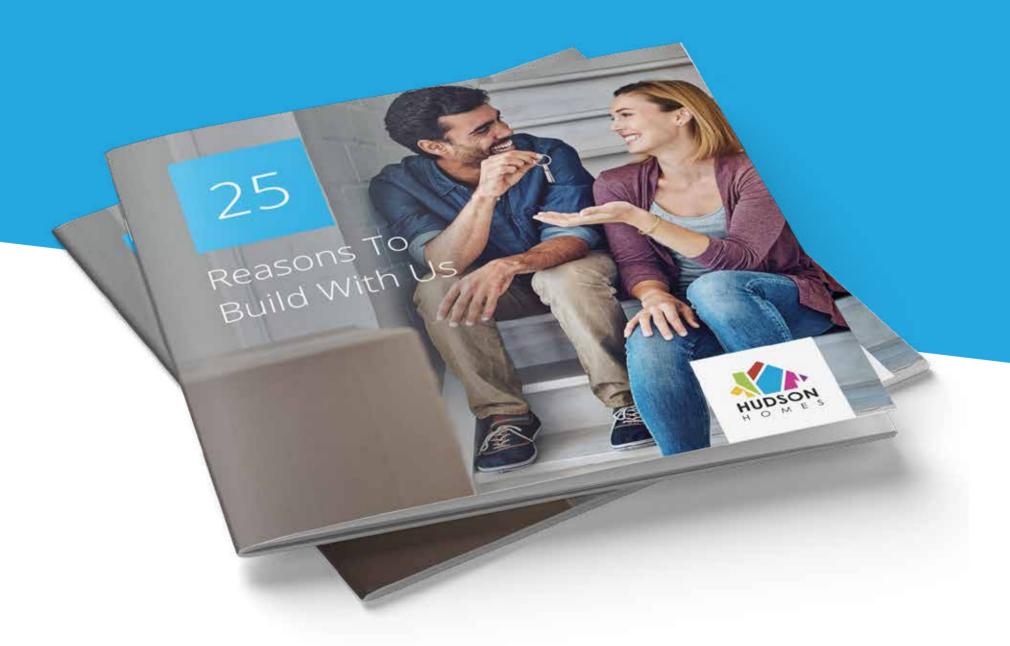




TIME FRAME GUARANTEE*

We will complete your new home on time or we will pay YOU for every day it runs over. We are respectful of the fact that you make arrangements whilst your home is being built, plus we know how excited your family is to move in! So from site commencement right through to handover, we ensure that constructing your home is given the priority it deserves. We are committed to delivering your new home to you when we say we will.

Pick up a copy of our **25 Reasons To Build With Us** brochure and see why we are delightfully different



Or visit us at hudsonhomes.com.au/25reasons

INTRODUCING



A free service where we come to you.



HUDSON ON DEMAND



NEW HOME CONSULTATION

Experience a display home at your own home or office. Our friendly New Home Consultants will help you sort through your options to find a home and inclusions combination that will suit both your budget and style.



SUITABILITY

ASSESSMENT

A complimentary site inspection to evaluate your land, assess the site potential and any building limitations, such as location of services, slope of the land, future trades access, large trees and more.



SPECTRUM

DESIGN STUDIO

Customise your new home inside and out and explore endless options with your personal designer at our purpose built design studio.

Award-winning homes with a level of service that is delightfully different."

Dreams Do Come True

Safe, comfortable and secure. Your relationship with your builder should be all these things and so should your new home!

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Discover a world of possibilities from the comfort of your home. Book an appointment with a New Home Consultant at a convenient location of your choice.

1300 246 700 hudsonhomes.com.au

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We understand that home is where the heart is which is why we make sure that every home we build lives up to our awardwinning quality standards.

*Only applies after the soil testing (Bore Hole Report) contour survey and demolition / removal of site material has been completed. Once the HIA Building Agreement has been signed, Hudson Homes agrees to complete construction of your new home on time as specified in your HIA agreement (subject to any inclement weather, holiday period closure or other permissible time extensions that are beyond our control)



CONSISTENT MULTI-AWARD WINNER

Recognised and acknowledged by our peers, Hudson Homes has won more than 30 industry awards in the last 3 years alone.



TIME FRAME GUARANTEE*

We will complete your new home on time or we will pay YOU for every day it runs over. We are committed to delivering your new home to you when we say we will.



AUSTRALIAN FAMILY BUSINESS

Unlike many major home builders, Hudson Homes is proudly 100% Australian owned, focussed on providing customers with a delightful and rewarding experience.



THE KNOCK-DOWN, REBUILD SPECIALISTS

hudsonhomes.com.au

1300 246 700

Let's be friends







